











In today's world consumers have boundless possibilities and are faced with changes, new choices and high demands. Therefore consumers increasingly want to:

- go back to traditions, to things they know and recognize and that bring back fond memories;
- connect to what is real and good;
- have exciting experiences of indulgence that they also can share.

Cake or pastry should not only taste great, it has to look irresistible too. Consumers buy with all their senses. Creating exciting experiences allows more consumer preference and also to connect with younger consumer generations.

Based on these consumer trends Dobla presents unique chocolate decorations that enhance those traditional cakes and pastries that consumers all know and love. These All-Time-Favorites bring back fond memories.

In 2017 Dobla introduced its Nature range, a collection of handmade chocolate decorations inspired by nature. Each decoration is unique and as beautiful and imperfect as nature itself and offers the finishing touch for any pastry, cake and other sweet delicacy.

#ALL-TIME-FAVORITES

#NOSTALGIA

#REINVENTING THE CLASSICS

#ACTUAL REALITY

#CONNECTING WITH NATURE

#INSTAGRAMMABLE

#THE EXPERIENCE COUNTS

#MILLENNIALS

Turning nature's beauties into sweet pieces of art



INSPIRED BY THE ALL TIME FAVORITE:

New York Cheesecake

The origin of the cheesecake dates back to 1872, where a baker accidentally created the modern day cheesecake by trying to recreate the French Neufchâtel. Inspired by this baked classic, we created a small version and added a special blueberry jam in the bottom. Our new Chocolate blueberry decorations well indicate the flavor.

Recipe: Blueberry cheesecake made by pastry chef Graham Mairs



The Linzer Torte is said to be the oldest cake in the world. The origin dates back to 1692 in Linz, Austria. What makes this classic so beautiful is the lattice design of the top crust. We created a modern version of the

What makes this classic so beautiful is the lattice design of the top crust. We created a modern version of the lattice. And while black currant jams are the traditional filling, we have used raspberry jam and our new Chocolate Raspberry decoration for the finishing touch and to indicate the flavor.

Chocolate raspberry --

Recipe: Raspberry Linzer torte made by pastry chef Bart de Gans



Recipes: Raspberry - Cherry - Blueberry Linzer cookies made by pastry chef Michel Willaume

Linzer Cookie

With an original provenance from Austria we present a classic from the USA: the Linzer Cookie, reinvented. Traditionally made from almond cookie dough, the nutty dough is rolled out and cut into shapes, baked and then "sandwiched" together with sweet jam. We have used Dobla's new decorations the Chocolate Raspberry, Chocolate Cherry and Chocolate Blueberry for the finishing touch and to indicate the flavor.



Gacher Torte

The Original Sacher Torte has been the most famous cake in the world since 1832. The base of the entire confection is a chocolate cake, thinly coated with apricot jam and glazed with dark chocolate. Our chefs have made a contemporary version that might be even better than the original. Our new Chocolate cocoa bean cup on top of the cake enhances the chocolate taste sensation and is it's crowning glory.



Recipe: Sacher Torte made by pastry chefs Bart de Gans and Maurits van der Vooren



Recipe: Walnut coffee cake made by pastry chef Bart de Gans

Malnut Coffee Cake

Originally from the UK, the Walnut Coffee Cake is a cake made with sponge cake with the addition of coffee and walnuts. This cake is often filled with flavored butter icing and topped with more butter icing and half-walnuts. In our version we added vanilla and espresso infused buttercream between the layers to create a special taste sensation. Our new Chocolate Walnut decoration creates the finishing touch and communicates the taste together with the other decorations.



Chocolate pecan nut in shell 77459 (60 pcs)



Chocolate hazelnut in shell 77451 (120 pcs)



Chocolate almond in shell 77448 (60 pcs)



Chocolate peanut in shell 77458 (36 pcs)



Chocolate walnut in shell 77461 (44 pcs)

Peanut Butter Dripcake

This American chocolate and peanut butter Dripcake is the ultimate indulgence. With a soft peanut butter cream and richly covered with chocolate. The Dobla chocolate decorations add volume to this voluminous cake, the new Chocolate peanut decoration provides the finishing touch and helps enhance the flavor sensation.



Recipe: Peanut butter dripcake made by pastry chef Graham Mairs



beautiful pastry but also indicate the key flavors.

Recipe: Raspberry & lemon éclairs made by pastry chef Michel Willaume





Recipe: Spicy plum cake made by pastry chef Michel Willaume

INSPIRED BY THE ALL TIME FAVORITE:

Plum cake

Popular in England since at least the eighteenth century, this super-delicious cake is a great way of using plums when in-season. A buttery sponge cake made with plums and flavored with cinnamon, star anise and orange is baked to perfection in a traditional metal tin. Served with a sweet cream made from oranges and decorated with Dobla's Chocolate star anise, Chocolate cinnamon and new Chocolate orange lid, this classic is an exciting treat for the holidays.



Recipe: Naranja pastry cup made by pastry chef Maurits van der Vooren

INSPIRED BY THE ALL TIME FAVORITE:

Naranja Han

Naranja flan is a variation of the Spanish orange cake, a vanilla-orange custard possibly decorated with orange. The variation that we made is lighter, but has an intense orange flavor that both refreshes the palate as well as satisfies a sweet tooth. Our new Chocolate orange cup and lid enhance the taste sensation and provide a surprising impact. The cup allows a convenient preparation of this recipe and makes an elegant addition to any bakery display.

Jemon Cake

The exact origin of the Lemon Cake is unknown. It is probably derived from the pound cake, which was first baked in England around 1700. We used the lemon cake with curd and merengue as a base and inspiration to make a reinvention of it: we filled our new Chocolate lemon cup with a lemon cake, lemon curd and fresh mint and completed this surprising taste sensation with a classic merengue as a topping.



Recipe: Lemon merengue pastry cup made by pastry chef Maurits van der Vooren



OUR PASTRY CHEFS







Graham Mairs



Maurits van der Vooren



Michel Willaume





In case of any questions or comments your usual contacts at Dobla will be happy to help you. For more inspiration please visit one of our social media channels or our renewed website.

DOBLA BV

Head office

Galileïstraat 26 1704 SE, Heerhugowaard, The Netherlands

> T +31 (0)72 576 07 77 F +31 (0)72 574 60 14

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